

MORE THAN TWO-THIRDS OF UNIVERSITIES SEE GROWTH OF PUBLIC-PRIVATE PARTNERSHIPS ON CAMPUS

NEWS PROVIDED BY
P3 EDU LLC →
Aug 11, 2022, 08:07 ET

A new national survey released by education conference P3•EDU and 'The Chronicle of Higher Education' shows that higher ed leaders are leveraging partnerships to innovate in a post-pandemic society.

DENVER, Aug. 11, 2022 /PRNewswire/ -- P3•EDU, an event hosted by University of Colorado Denver, today released the results of a new survey, finding that more than two-thirds of university leaders see public-private partnerships growing on their campus.

The nationwide survey, conducted by P3•EDU and *The Chronicle of Higher Education*, polled nearly 350 university leaders and found the following:

- 71% see public-private partnerships growing on their campus, with just 2% seeing partnerships declining.
- The leading categories of interest for partnerships include mental health/telehealth services, campus infrastructure development, and growing online programs.
- The leading reasons to explore partnerships include unique competencies, speed of execution, and availability of capital.
- Concerns about partnerships include cost, control, and mission alignment.

"As higher education comes out of the pandemic, it's critical that universities explore and embrace new models for innovation and impact, including partnership opportunities," said Michelle Marks, Chancellor of University of Colorado Denver and host of P3•EDU. "Not only is demand for partnerships growing, but the range of partnership categories also continues to expand in both administrative and academic areas, opening new doors for the ways we benefit our communities and serve our students."

Complete survey results can be found here:

<https://www.p3edu.com/wp-content/uploads/2022/08/The-Chronicle-of-Higher-Education-P3%E2%80%A2EDU-2022-Public-Private-Partnership-Survey-1.pdf>

The survey was conducted ahead of the national P3•EDU Conference to be held September 28-30 on the University of Colorado Denver campus. The conference brings together preeminent leaders from universities and business to network and share best practices around public-private partnerships in higher education.

Contact: media@p3edu.com

About P3•EDU: Innovation and Public-Private Partnership in Higher Education

P3•EDU is an invitation-only event for university leaders to learn more about partnership opportunities and their associated challenges, share best practices, and network with peers and thought leaders at the forefront of this evolving trend. This year's gathering will be held September 28-30 at the University of Colorado Denver. For more information, visit www.p3edu.com.

About the University of Colorado Denver

The University of Colorado Denver is the state's premier public urban research university and equity-serving institution. Globally connected and locally invested, CU Denver partners with future-focused learners and communities to design accessible, relevant, transformative educational experiences for every stage of life and career. Across seven schools and colleges in the heart of downtown Denver, our leading faculty inspires and works alongside students to solve complex challenges through boundary-breaking innovation and impactful research and



creative work. As part of the state's largest university system, CU Denver is a major contributor to the Colorado economy, with 2,000 employees and annual economic impact of \$800 million. For more information, visit www.ucdenver.edu.

SOURCE P3 EDU LLC

